

**English in Public Communication****1st Year**

| 1st semester (winter)   |                |         |        |            |           | 2nd semester (summer)   |                |         |        |            |           |
|---|----------------|---------|--------|------------|-----------|---|----------------|---------|--------|------------|-----------|
| module name   | module code    | form    | credit | Hours      | ECTS      | module name   | module code    | form    | credit | hours      | ECTS      |
| <b>BASIC SUBJECTS – ELECTIVES</b>   |                |         |        | <b>120</b> | <b>12</b> | <b>BASIC SUBJECTS – ELECTIVES</b>   |                |         |        | <b>120</b> | <b>12</b> |
| Module 1: Practical English 1;<br>to choose from 1a or 1b   | 1.2.2-D1-M1a/b | classes | z/o    | 120        | 12        | Module 7: Practical English 2;<br>to choose from 7a or 7b   | 1.2.2-D1-M7a/b | classes | z/o    | 120        | 12        |
| Module 1a<br>1.2.2-D1-CERL1 (-W1-) Current events: reading and listening skills 1<br>1.2.2-D1-CEOC1 (-W1-) Current events: oral communication skills<br>1 1.2.2-D1-CEW1 (-W1-) Current events: writing 1<br>1.2.2-D1-CEGS1 (-W1-) Current events: grammar and style 1<br><b>OR</b><br>Module 1b<br>1.2.2-D1-ISRL1 (-W1-) Individual in society: reading and listening skills 1<br>1.2.2-D1-ISOC1 (-W1-) Individual in society: oral communication skills 1<br>1.2.2-D1-ISW1 (-W1-) Individual in society: writing 1<br>1.2.2-D1-ISGS1 (-W1-) Individual in society: grammar and style 1 |                |         |        | 30         | 3         | Module 7a<br>1.2.2-D1-CERL2 (-W1-) Current events: reading and listening skills 2<br>1.2.2-D1-CEOC2 (-W1-) Current events: oral communication skills 2<br>1.2.2-D1-CEW2 (-W1-) Current events: writing 2<br>1.2.2-D1-CEGS2 (-W1-) Current events: grammar and style 2<br><b>OR</b><br>Module 7b<br>1.2.2-D1-ISRL2 (-W1-) Individual in society: reading and listening skills 2<br>1.2.2-D1-ISOC2 (-W1-) Individual in society: oral communication skills 2<br>1.2.2-D1-ISW2 (-W1-) Individual in society: writing 2<br>1.2.2-D1-ISGS2 (-W1-) Individual in society: grammar and style 2 |                |         |        | 30         | 3         |
| <b>PRINCIPAL SUBJECTS/CORE CURRICULUM#</b>  |                |         |        | <b>90</b>  | <b>14</b> | <b>PRINCIPAL SUBJECTS/CORE CURRICULUM#</b>  |                |         |        | <b>90</b>  | <b>13</b> |
| Module 2:<br>1.2.2-D1-LSC Language in Society and Culture   | 1.2.2-D1-M2    | classes | z/o    | 30         | 5         | Module 8:<br>1.2.2-D1-PCPR Public Communication and Public Relations*   | 1.2.2-D1-M8    | classes | z/o    | 30         | 5         |
| Module 3:<br>1.2.2-D1-CTS Communication Theories and Semiotics  | 1.2.2-D1-M3    | classes | z/o    | 30         | 5         | Module 9:<br>1.2.2-D1-CMS Cultural and Media Studies  | 1.2.2-D1-M9    | classes | z/o    | 30         | 5         |
| Module 4:<br>1.2.2-D1-SC Social Communication*  | 1.2.2-D1-M4    | classes | z/o    | 30         | 4         | Module 10:<br>1.2.2-D1-LEE Legal, Economic and Ethical Aspects of Public Communication  | 1.2.2-D1-M10   | classes | z/o    | 30         | 3         |

***English in Public Communication***

| <b>GENERAL SUBJECTS</b>   |           |         |     | <b>66</b>  | <b>4</b>                                  | <b>GENERAL SUBJECTS</b>               |            |         |     | <b>60</b> | <b>5</b>   |
|---|-----------|---------|-----|------------|---|---------------------------------------|------------|---------|-----|-----------|------------|
| Module 5:<br>1.2.2-D1-PH Humanistic subject: Philosophy**                             | 1.2.2-F   | lecture | z/o | 30         | 2   | Variable Course                       | 1.2.2-KZ   | classes | z/o |           | 2          |
| Module 6:<br>1.2.2-D1-IT Information Technology                                       | 1.2.2-TI  | classes | z/o | 30         | 2   | Elective Course                       | 1.2.2.- EC | classes | z/o | 30        | 2          |
| Use of Library Resources  | 1.2.2-PB  | classes | zal | 2          | -   | Physical Education***                 | 0108-WF-1  | classes | zal | 30        | 1          |
| Labour Safety Training  | 1.2.2-BHP | classes | zal | 4          | -   |                                       |            |         |     |           |            |
| <b>Total ECTS points in semester:</b>   |           |         |     |            | <b>30</b>                                 | <b>Total ECTS points in semester:</b> |            |         |     |           | <b>30</b>  |
| <b>Total number of hours in semester:</b>   |           |         |     | <b>276</b> | <b>Total number of hours in semester:</b> |                                       |            |         |     |           | <b>270</b> |
| Total on the 1st Year: <b>546</b> hours + 1 Variable Course and <b>60</b> ECTS points |           |         |     |            |   |                                       |            |         |     |           |            |

#This group of subjects provides students with specialized knowledge and academic research skills and competences

\*This subject is classified as one that represents the area of the social sciences

\*\*This subject is classified as one that represents the area of the humanities

\*\*\* Physical education course must be taken in semesters 2-3, 2x30 hours (30 hours;1 ECTS point each).

*z/o – pass with grade; zal – pass; E – exam*

**English in Public Communication****2nd Year**

| 3rd semester (winter)   |                     |         |        |                      |                  | 4th semester (summer)   |                         |         |                      |                  |      |
|---|---------------------|---------|--------|----------------------|------------------|---|-------------------------|---------|----------------------|------------------|------|
| module name   | module code         | form    | credit | Hours                | ECTS             | module name   | module code             | form    | credit               | hours            | ECTS |
| <b>BASIC SUBJECTS – ELECTIVES</b>   |                     |         |        |                      |                  | <b>BASIC SUBJECTS – ELECTIVES</b>   |                         |         |                      |                  |      |
| <b>120</b>  |                     |         |        |                      |                  | <b>8</b>  |                         |         |                      |                  |      |
| Module 11: Practical English 3;<br>to choose from 11a or 11b  | 1.2.2-D1-<br>M11a/b | classes | z/o    | 120                  | 8                | Module 16: Practical English 4;<br>to choose from 16a or 16b  | 1.2.2-<br>D1-<br>M16a/b | classes | z/o                  | 120              | 8    |
| Module 11a<br>1.2.2-D1-CERL3 (-W1-) Current events: reading and listening skills 3<br>1.2.2-D1-CEAS (-W1-) Current events: argumentation skills<br>1.2.2-D1-CEW3 (-W1-) Current events: writing 3<br>1.2.2-D1-CEGS3 (-W1-) Current events: grammar and style 3<br><b>OR</b><br>Module 11b<br>1.2.2-D1-ISRL3 (-W1-) Individual in society: reading and listening skills 3<br>1.2.2-D1-ISAS (-W1-) Individual in society: argumentation skills<br>1.2.2-D1-ISW3 (-W1-) Individual in society: writing 3<br>1.2.2-D1-ISGS3 (-W1-) Individual in society: grammar and style 3 |                     |         |        | 30<br>30<br>30<br>30 | 2<br>2<br>2<br>2 | Module 16a<br>1.2.2-D1-CERL4 (-W1-) Current events: reading and listening skills 4<br>1.2.2-D1-CEDS (-W1-) Current events: debating skills<br>1.2.2-D1-CEW4 (-W1-) Current events: writing 4<br>1.2.2-D1-CEGS4 (-W1-) Current events: grammar and style 4<br><b>OR</b><br>Module 16b<br>1.2.2-D1-ISRL4 (-W1-) Individual in society: reading and listening skills 4<br>1.2.2-D1-ISDS (-W1-) Individual in society: debating skills<br>1.2.2-D1-ISW4 (-W1-) Individual in society: writing 4<br>1.2.2-D1-ISGS4 (-W1-) Individual in society: grammar and style 4 |                         |         | 30<br>30<br>30<br>30 | 2<br>2<br>2<br>2 |      |
| <b>PRINCIPAL SUBJECTS/CORE CURRICULUM#</b>  |                     |         |        |                      |                  | <b>PRINCIPAL SUBJECTS/CORE CURRICULUM#</b>  |                         |         |                      |                  |      |
| <b>120</b>  |                     |         |        |                      |                  | <b>17</b>   |                         |         |                      |                  |      |
| Module 12:<br>1.2.2-D1-CDA Critical Discourse Analysis  | 1.2.2-D1-<br>M12    | classes | z/o    | 30                   | 4                | Module 17:<br>1.2.2-D1-CCI Communication as Critical Inquiry  | 1.2.2-D1-<br>M17        | classes | z/o                  | 30               | 3    |
| Module 13:<br>1.2.2-D1-PRT Persuasion and Rethoric – Theory   | 1.2.2-D1-<br>M13    | classes | z/o    | 30                   | 5                | Module 18:<br>1.2.2-D1-PRP Persuasion and Rethoric – Practice   | 1.2.2-D1-<br>M18        | classes | z/o                  | 30               | 4    |
| Module 14:<br>1.2.2-D1-JS Journalism Studies  | 1.2.2-D1-<br>M14    | classes | z/o    | 30                   | 4                | Module 19:<br>1.2.2-D1-PCG Public Communication Genres  | 1.2.2-D1-<br>M19        | classes | z/o                  | 30               | 3    |
| Module 15:<br>1.2.2-D1-OPC <i>The Other</i> in Public Communication   | 1.2.2-D1-<br>M15    | classes | z/o    | 30                   | 4                | Module 20:<br>1.2.2-D1-IC Intercultural Communication   | 1.2.2-D1-<br>M20        | classes | z/o                  | 30               | 3    |
|   |                     |         |        |                      |                  | Module 21:<br>1.2.2- D1- ITR Introduction to Research*****  | 1.2.2.-<br>D1- M21      | seminar | z/o                  | 45               | 4    |

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| <b>GENERAL SUBJECTS</b>   |             |         |         |    |   | <b>GENERAL SUBJECTS</b>                   |              |         |     |    |   |
|---|-------------|---------|---------|----|---|---|--------------|---------|-----|----|---|
| Variable Course   | 1.2.2-KZ    | classes | z/o     | 60 | 5 | Variable Course                           | 1.2.2-KZ     | classes | z/o | 60 | 5 |
| Elective Course   | 1.2.2- EC   | classes | z/o/    | 30 | 2 | Foreign Language Course****               | 0109-LJO-1/2 | classes | z/o | 60 | 3 |
| Physical Education***   | 0108-WF-1/2 | classes | zal/z/o | 30 | 1 |   |              |         |     |    |   |
| <b>Total ECTS points in semester:</b>   |             |         |         |    |   | <b>Total ECTS points in semester:</b>     |              |         |     |    |   |
| <b>30</b>   |             |         |         |    |   | <b>30</b>                                 |              |         |     |    |   |
| <b>Total number of hours in semester:</b>   |             |         |         |    |   | <b>Total number of hours in semester:</b> |              |         |     |    |   |
| <b>300</b>  |             |         |         |    |   | <b>345</b>                                |              |         |     |    |   |
| Total on the 2nd Year: <b>645</b> hours + 2Variable Courses and <b>60</b> ECTS points |             |         |         |    |   |   |              |         |     |    |   |

#This group of subjects provides students with specialized knowledge and academic research skills and competences

\*\*\* Physical education course must be taken in semesters 2-3, 2x30 hours (30 hours;1 ECTS point each).

\*\*\*\* Foreign language course can be taken in semesters 2-5, 2x60 hours (60 hours z/o, 3 ECTS points + 60 hours + E.; 3+1 ECTS points), following the rules of SJO UO; however, the course is added to the 4<sup>th</sup> and 5<sup>th</sup> semesters in the programme.

\*\*\*\*\* This subject provides students with an introduction to research methods and orientations in the area of language and communication.

*z/o – pass with grade; zal – pass; E - exam*

**English in Public Communication****3rd Year**

| 5th semester (winter)  |                     |         |        |       |      | 6th semester (summer)  |                     |         |        |       |      |
|--|---------------------|---------|--------|-------|------|--|---------------------|---------|--------|-------|------|
| module name  | module code         | form    | credit | Hours | ECTS | module name  | module code         | form    | credit | hours | ECTS |
| <b>BASIC SUBJECTS – ELECTIVES</b>  |                     |         |        |       |      | <b>BASIC SUBJECTS – ELECTIVES</b>  |                     |         |        |       |      |
| <b>90</b>  |                     |         |        |       |      | <b>6</b>   |                     |         |        |       |      |
| Module 22: Practical English 5;<br>to choose from 22a or 22b                       | 1.2.2-D1-<br>M22a/b | classes | z/o    | 90    | 6    | Module 26: Practical English 6;<br>to choose from 26a or 26b                       | 1.2.2-D1-<br>M26a/b | classes | z/o    | 90    | 6    |
| Module 22a<br>1.2.2-D1-CERL5 Current events: reading and listening skills 5        |                     |         |        | 30    | 2    | Module 26a<br>1.2.2-D1-CERL6 Current events: reading and listening skills 6        |                     |         |        | 30    | 2    |
| 1.2.2-D1-CEPS1 Current events: public speaking 1                                   |                     |         |        | 30    | 2    | 1.2.2-D1-CEPS2 Current events: public speaking 2                                   |                     |         |        | 30    | 2    |
| 1.2.2-D1-CEW5 Current events: writing 5  |                     |         |        | 30    | 2    | 1.2.2-D1-CEW6 Current events: writing 6  |                     |         |        | 30    | 2    |
| <b>OR</b>  |                     |         |        |       |      | <b>OR</b>  |                     |         |        |       |      |
| Module 22b<br>1.2.2-D1-ISRL5 Individual in society: reading and listening skills 5 |                     |         |        | 30    | 2    | Module 26b<br>1.2.2-D1-ISRL6 Individual in society: reading and listening skills 6 |                     |         |        | 30    | 2    |
| 1.2.2-D1-ISPS1 Individual in society: public speaking 1                            |                     |         |        | 30    | 2    | 1.2.2-D1-ISPS2) Individual in society: public speaking 2                           |                     |         |        | 30    | 2    |
| 1.2.2-D1-ISW5 Individual in society: writing 5                                     |                     |         |        | 30    | 2    | 1.2.2-D1-ISW6 Individual in society: writing 6                                     |                     |         |        | 30    | 2    |
| <b>PRINCIPAL SUBJECTS/CORE CURRICULUM – ELECTIVES#</b>                             |                     |         |        |       |      | <b>PRINCIPAL SUBJECTS/CORE CURRICULUM – ELECTIVES#</b>                             |                     |         |        |       |      |
| <b>120</b>   |                     |         |        |       |      | <b>18</b>  |                     |         |        |       |      |
| Module 23: Subject Seminar 1   | 1.2.2-D1-<br>M23    | classes | z/o    | 60    | 8    | Module 27: Subject Seminar 2   | 1.2.2-D1-<br>M27    | classes | z/o    | 60    | 8    |
| 1.2.2-D1-SS1 Subject Seminar 1   |                     |         |        | 30    | 5    | 1.2.2-D1-SS2 Subject Seminar 2   |                     |         |        | 30    | 5    |
| 1.2.2-D1-AW1 Academic writing 1  |                     |         |        | 30    | 3    | 1.2.2-D1-AW2 Academic writing 2  |                     |         |        | 30    | 3    |
| Module 24: Undergraduate Seminar 1   | 1.2.2-D1-<br>M24    | classes | z/o    | 60    | 6    | Module 28: Undergraduate Seminar 2   | 1.2.2-D1-<br>M28    | classes | z/o    | 30    | 4    |
| 1.2.2-D1-US1 Undergraduate Seminar 1   |                     |         |        | 30    | 4    | 1.2.2-D1-US2 Undergraduate Seminar 2   |                     |         |        | 30    | 4    |
| 1.2.2-D1-MR Methodology of Research  |                     |         |        | 30    | 2    |  |                     |         |        |       |      |
| Module 25:<br>1.2.2-D1-I (-W1-) Internship*****                                    | 1.2.2-D1-<br>M25    |         | z/o    | -     | 4    | Module 29:<br>1.2.2-D1-PDP Preparation of Diploma Paper                            | 1.2.2-D1-<br>M29    |         | z/o    | -     | 10   |
| <b>GENERAL SUBJECTS</b>  |                     |         |        |       |      | <b>GENERAL SUBJECTS</b>  |                     |         |        |       |      |
| <b>62</b>  |                     |         |        |       |      | <b>6</b>   |                     |         |        |       |      |
| Variable Course  | 1.2.2-KZ            | classes | z/o    |       | 2    | Variable Course  | 1.2.2-KZ            | classes | z/o    |       | 2    |
| Foreign Language Course****  | 0109-LJO-<br>2      | classes | E      | 60    | 4    |  |                     |         |        |       |      |

Opole University / Faculty of Philology

BA level, full-time

Study program:

## *English in Public Communication*

since 2015

|   |           |         |     |            |   |           |                                       |  |  |  |            |           |
|---|-----------|---------|-----|------------|---|-----------|---------------------------------------|--|--|--|------------|-----------|
| Industrial and Intellectual Property Protection   | 1.2.2-OWI | classes | zal | 2          | -   |           |                                       |  |  |  |            |           |
| <b>Total ECTS points in semester:</b>   |           |         |     |            |   | <b>30</b> | <b>Total ECTS points in semester:</b> |  |  |  |            | <b>30</b> |
| <b>Total number of hours in semester:</b>   |           |         |     | <b>272</b> | <b>Total number of hours in semester:</b> |           |                                       |  |  |  | <b>180</b> |           |
| Total on the 3rd Year: <b>452</b> hours + 2 Variable Courses + <b>90</b> hours internship and <b>60</b> ECTS points   |           |         |     |            |   |           |                                       |  |  |  |            |           |
| Total number of hours and ECTS points at full-time BA-level studies:<br><b>1643</b> hours + 5 Variable Courses + <b>90</b> hours internship and <b>180</b> ECTS |           |         |     |            |   |           |                                       |  |  |  |            |           |
| # Total number of ECTS points from subjects that provide students with specialized knowledge and academic research skills and competences: <b>101</b>           |           |         |     |            |   |           |                                       |  |  |  |            |           |

#This group of subjects provides students with specialized knowledge and academic research skills and competences

\*\*\*\* Foreign language course can be taken in semesters 2-5, 2x60 hours (60 hours z/o, 3 ECTS points + 60 hours + E.; 3+1 ECTS points), following the rules of SJO UO; however, the course is added to the 4<sup>th</sup> and 5<sup>th</sup> semesters in the programme.

\*\*\*\*\*Internship of 90 hours (3 weeks x 30 hours; 4 ECTS points)

*z/o – pass with grade; zal – pass; E - exam*