**Choose one of the following proposals for your diploma seminar.**

**Enroll via USOS for** 1.2.D3.EPC.EM.10 Undergraduate seminar 1

**first round: 14.09-19.09.2020**

**second round: 21.09-25.09.2020**

**third round during the first meeting with the teacher**

**the classes start according to the schedule**

number of students per group = 15

Option 1: dr hab. Katarzyna Molek-Kozakowska, prof. UO

Option 2: dr hab. Stankomir Nicieja, prof. UO

Option 3: Prof. dr hab. Dorota Brzozowska

Option 4: dr Katarzyna Buczek

See next pages for the details:

OPTION 1:

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| **Dyscyplina/Field of study** |
| Językoznawstwo/studia Interdyscyplinarne (media i komunikacja społeczna)Linguistics/Interdisciplinary studies (media and communication studies) |
| **Prowadzący / Supervisor** |
| 1.2.D3.EPC.EM.10 Undergraduate seminar 1dr hab. Katarzyna Molek-Kozakowska, prof. UO |
| **Kierunek, stopień/ Study Programme, Major** |
| English in Public Communication (BA) |
| **Krótki opis / Short description** |
| Diploma Seminar focus **Discursive Strategies in Public Communication**In the first semester of this seminar, students explore selected areas of public communication (political propagandas, promotional discourses, marketing and advertising, news and journalism, organizational or institutional websites, social media, blogosphere). The focus is on discursive strategies used there (self-presentation, identity construction, persuasion, manipulation). Students also become familiar with the main research orientations and methods of analyzing public texts (content analysis, semiotic analysis, narrative analysis, rhetorical analysis and discourse analysis) and with exemplary studies in the field. In the second semester students choose their individual research projects. They draw on their knowledge of theories and practices of mediated communication and their ability to apply the analytic categories. In their projects, students analyze a sample of freely available texts to answer a research question related to the properties and effectiveness of those texts. They explore this in the context of a given theory of communication. The conclusions from their projects may include practical implications.Reading list - to read before joining the seminar Stokes, Jane. 2003. *How to Do Media and Cultural Studies.* SAGE |

OPTION 2:

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| **Dyscyplina/Field of study** |
| Nauki o kulturze i religii – literaturoznawstwo  Cultural and Literary Studies |
| **Prowadzący / Supervisor** |
| 1.2.D3.EPC.EM.10 Undergraduate seminar 1dr hab. Stankomir Nicieja, prof. UO |
| **Kierunek, stopień/ Study Programme, Major** |
| English in Public Communication |
| **Krótki opis / Short description** |
| Diploma Seminar is focused on thebroadly-understood theme of **crossing borders and overcoming limitations** (imposed by the outside forces as well as internal limitations) in contemporary Anglophone narratives (including films, novels and TV series). Students can explore narratives that either depict crossing borders or limitations in a literal sense (travelogues, road movies, travel diaries, addiction stories, stories of overcoming racial prejudice etc.) or are related to spiritual journeys (of enlightenment, salvation or development) that help to overcome mental barriers. Alternatively, the participants of the seminar may devote their attention to investigating the impact of digital culture and the new media on contemporary cultural landscape of the English-speaking world. In the first semester of this seminar students explore the main theoretical approaches. They learn about both qualitative and quantitative research methods used in cultural studies. They also learn to prepare a detailed outline and extensive bibliography for their diploma paper. In the second semester, students work on completing their papers.Suggested topics for research include:* Journeys in film and fiction
* Representations of substance abuse and addiction in cinema and literature
* Contemporary representations of sex and sexuality
* Encounters in with the “other” (representation of interracial relationships)
* Representations of death, suffering and dying
* Femininity and masculinity in visual and literary fiction
* Utopias and anti-utopias in contemporary narratives
* Cultural impact of digitalisation
* Celebrity culture in the digital world
* Language of the new media and its application

**Suggested reading**Baldwin, Elaine, Scott McCracken, Brian Longhurst, and Gaynor Bagnall. *Introducing Cultural Studies*. Routledge, 2014. Part One.Eco, Umberto. *How to Write a Thesis*. MIT Press, 2015 |

OPTION 3:

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| **Dyscyplina/Field of study** |
| Językoznawstwo/studia Interdyscyplinarne Linguistics/Interdisciplinary studies  |
| **Prowadzący / Supervisor** |
| 1.2.D3.EPC.EM.10 Undergraduate seminar 1Prof. Dorota Brzozowska |
| **Kierunek, stopień/ Study Programme, Major** |
| English in Public Communication (BA) |
| **Krótki opis / Short description** |
| Diploma Seminar focus: **Intercultural Communication** In the first semester of this seminar, students explore the main research orientations within the subject of Intercultural Communication and they get the main guidelines for framing diploma research projects. They are introduced to theoretical models and research paradigms. They discuss applicable linguistic methodologies, research procedures and possibilities in order to choose their own research topics, plan and draft their projects. Students are encouraged to read selected relevant monographs, readers, journal articles, online materials within the scope of their chosen subjects. In the second semester, students are exposed to specialized and extended materials on the selected subjects and they are expected to acquire specialist knowledge connected with intercultural communication and their particular topics, share and discuss their individual research interests. Suggested topics for research: * different aspects of intercultural communication,
* humourous subjects in different cultures - comparison,
* language and gender relations,
* Western vs Eastern cultural values.

Suggested methodology of research: comparative studies, discourse analysis, General Theory of Verbal Humor.Reading list -  before attending the seminar Charles Hampden-Turner, Alfons Trompenaars, Fons Trompenaars, Building Cross-Cultural Competence: How to Create Wealth From Conflicting Values, New Haven, Conn: Yale University Press 2000.  Salvatore Attardo, Linguistic Theories of Humor, Berlin: De Gruyter Mouton 2009. |

OPTION 4

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| **Dyscyplina/Field of study** |
| Językoznawstwo/ Linguistics |
| **Prowadzący / Supervisor** |
| 1.2.D3.EPC.EM.10 Undergraduate seminar 1Dr Katarzyna Buczek, |
| **Kierunek, stopień/ Study Programme, Major** |
| English in Public Communication (BA) |
| **Krótki opis / Short description** |
| Diploma Seminar focus:  **language change, its types and causes**.Students will explore various historical changes affecting the English language and its lexicon. The participants of the seminar will be encouraged to look at language change from the sociolinguistic and extra-linguistic perspective as well as discuss the influence of culture, media and technology on language change. In the first semester of this seminar, students explore theories about language change based on different approaches to language. Students are required to give presentations on selected topics and actively participate in class discussions. In the second semester, students focus on the effect of non-linguistic in the study of language change. The BA topics should take into consideration the following questions: * Which social groups trigger particular language change(s)?
* Which circumstances lead to language change?
* What leads to the creation of new vocabulary or shifts in meaning?
* How do languages change as a result of contact with other languages?

Suggested methodology of research: Both qualitative and quantitative research methods are welcomed. Reading list: Aitchinson, Jean. 2001. *Language change*. *Progress or decay?* Cambridge: Cambridge University Press Hickey, Raymond (ed.) 2003. *Motives for language change*. Cambridge: University Press. McMahon, April. 1994. *Understanding language change.* Cambridge: University Press. |

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| **Dyscyplina/Field of study** |
| **Nauki o kulturze i religii – literaturoznawstwo / Cultural and Literary Studies** |
| **Prowadzący / Supervisor** |
| **dr hab. Stankomir Nicieja, prof. UO** |
| **Kierunek, stopień/ Study Programme, Major** |
| **English in Public Communication** |
| **Krótki opis / Short description** |
| Diploma Seminar is focused on thebroadly-understood theme of **crossing borders and overcoming limitations** (imposed by the outside forces as well as internal limitations) in contemporary Anglophone narratives (including films, novels and TV series). Students can explore narratives that either depict crossing borders or limitations in a literal sense (travelogues, road movies, travel diaries, addiction stories, stories of overcoming racial prejudice etc.) or are related to spiritual journeys (of enlightenment, salvation or development) that help to overcome mental barriers. Alternatively, the participants of the seminar may devote their attention to investigating the impact of digital culture and the new media on contemporary cultural landscape of the English-speaking world. In the first semester of this seminar students explore the main theoretical approaches. They learn about both qualitative and quantitative research methods used in cultural studies. They also learn to prepare a detailed outline and extensive bibliography for their diploma paper. In the second semester, students work on completing their papers.Suggested topics for research include:* Journeys in film and fiction
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**Suggested reading**Baldwin, Elaine, Scott McCracken, Brian Longhurst, and Gaynor Bagnall. *Introducing Cultural Studies*. Routledge, 2014. Part One.Eco, Umberto. *How to Write a Thesis*. MIT Press, 2015. |