Study Program: English in Public Communication

Level: **BA level**Profile: **academic**Type: **full-time**Since 2021/2022

	Course Name																		III										
Course Code			Total Ho	urs, I	Form,	ECTS		1st semester			2nd semester			(3rd semester			4th semester				5th semester				•	seme	ester	
1.S3.EPC.		Form	Total Hours	L	S	С	ECTS	L	S	С	ECTS	LS	С	ECT	L	S	С	ECTS	Г	S	С	ECTS	L	S	С	ECTS	L	3 C	ECTS
A. BASIC CC	BASIC COURSES																												
1 - 2	Phonetics 1 - 2	Zo	60			60	4			30	2		30	2														┸	
50	Voice emission	Zo	30			30	2										30	2											
4 - 9	Current events: reading and listening skills 1 - 6	Zo	180			180	12			30	2		30	2			30	2			30	2			30	2		30	0 2
10 - 15	Current events: writing 1 - 6	Zo	180			180	12			30	2		30	2			30	2			30	2			30	2		30	0 2
16 - 19	Current events: grammar and style 1 - 4	Zo	120			120	8			30	2		30	2			30	2			30	2							
20	Current events: oral communication skills	Zo	30			30	2			30	2																	Т	
21	Current events: presentation skills	Zo	30			30	2						30	2															
22	Current events: argumentation skills	Zo	30			30	2										30	2										Т	
23	Current events: debating skills	Zo	30			30	2														30	2							
24 - 25	Current events: public speaking 1 - 2	Zo	60			60	4																		30	2		30	0 2
B. CORE CO	URSES																												
26	Personal and career development	Zo	30			30	3			30	3																		
27	Language in Society and Culture	Zo	30			30	4			30	4																		
28	Communication Theories and Semiotics	Zo	30			30	3			30	3																		
29	Introduction to Specialist Terminology	Zo	30			30	3			30	3																		
30	Social communication	Zo	30			30	5			30	5																		
31	Public Communication and Public Relations	Zo	30			30	5						30	5															
32	Cultural and Media Studies	Zo	30			30	5						30	5														Т	
51	Critical Discourse Analysis	Zo	30			30	2										30	2											
34	Persuasion and Rhetoric – Theory	Zo	30			30	2										30	2											
35	European Life and Institutions	Zo	30			30	2										30	2											
36	American Life and Institutions	Zo	30			30	2														30	2							
37	Communication as Critical Inquiry	Zo	30			30	3														30	3							

38	Persuasion and Rhetoric – Practice	Zo	30			30	2													30	2						
52	Introduction to Research	E (s4)	45	45			4											4	5		4						
53	Methodology of Research	Zo	30		30		4																30	4			
54-55	Academic writing 1 - 2	Zo	60			60	7																30	2		30	5
C. ELECTIVE	C. ELECTIVE COURSES																										
43	Internship	Zo					4																	4			
56-57	Academic major 1 - 2 (e-L = 50%)	Zo	60		60		8																30	3		30	5
58	Undergraduate Proseminar (e-L = 50%)	Zo	30		30		3																30	3			
59	Undergraduate Seminar (e-L = 50%)	Zo	30		30		3																			30	3
60	Preparation of Diploma Paper	Zo					7																				7
	Elective Core Course (e-L = 100%)	Zo	180			180	12						60	4		6	0 4						30	2		30	2
D. ELECTIVE MODULE (e-L = 50%)																											
		Zo	150			150	18						30	4		6	0 8			60	6						
E. GENERAL	E. GENERAL COURSES																										
49	Information Technology	Zo	30			30	2			30	2																
	University-wide Course	Zo	75			75	10						15	2		1	5 2			15	2		15	2		15	2
	Physical Education	Z	60			60							30			3	0										
	Foreign Language Course	Zo, E(s5)	120			120	7													60	3		60	4			
E- Exam										330	30		345	30		40)5 30) 4	5	345	30		315	30		225	30
Z- Credit without grade		TOTAL	2010	45	150	1815	180	330				34	<u></u>		4			39)O		315	,		225			
Zo - Credit with	grade								330			- 04				100			- 08	.0		310	,		220		

Additionally:

- 1) Safety training (4 hours in 1 semeter)
- 2) Library training (2 hours in 1 semester)
- 3) Intellectual property training (2 hours in 5 semester)

Physical education compliant with SWFiS regulations; 2 semester (30 h) and 3 semester (30 h) - no ECTS.

University wide courses (2ECTS each) can be selected from a list offered by the University (sem 2,3,4)

Foreign language course compliant with SJO regulations; realization in semesters 2-5; credits in 4 semester (3 ECTS) and 5 semester (4 ECTS).

Internship: 3 weeks, 6 hours a day

L - lecture

S - seminar class

C - practical class for Basic Courses

C - discussion class for all other courses

e-L - e-learning format

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